

Ajinomoto (Singapore) Pte. Ltd. has renewed their sponsorship with Singapore Swimming Association

SINGAPORE, 29th April 2022 – Ajinomoto (Singapore) Pte. Ltd. today announced that it has renewed their sponsorship with the Singapore Swimming Association (SSA) till 31 March 2023.

The partnership, both in cash and in-kind, will see Ajinomoto Singapore provide nutritional support through aminoVITAL products, namely, aminoVITAL GOLD and aminoVITAL Perfect Energy to the national athletes across the five aquatic disciplines of artistic swimming, diving, open water swimming, swimming, and water polo.

Mr. Lee Kok Choy, President of SSA said, “We are grateful to have Ajinomoto Singapore continue their sponsorship with SSA. This will strengthen the support for our aquatic athletes in both nutrition needs, as well as their training and development requirements.”

Mr. Takeshi Tsujii, Managing Director of Ajinomoto (Singapore) Pte. Ltd. said, “It has been a valuable experience for us to be a partner of SSA since 2018. Swimming is one of the most popular sports in Singapore and we are very grateful to have been chosen as a partner for Singapore Swimming Association. SSA’s vision of becoming one of the top swimming nations in the world resonates with our vision of developing aminoVITAL as a sports nutritional product that supports athletes in the region. We are pleased to continue to be a partner of SSA and support athletes of great talent and ability.”



SSA announce Team Singapore swimmers, Quah Jing Wen and Maximillian Ang Wei as Ajinomoto/aminoVITAL brand ambassadors. “I am honoured to be the brand ambassador of Ajinomoto/aminoVITAL. It allows me to show everyone that nutrition supplements are crucial for performance. I also want to be a role model to inspire athletes to do well in their sport and strive toward big goals. Don’t limit your challenges, challenge your limits.” said Maximillian, national record holder of the 200M breaststroke.



ABOUT Singapore Swimming Association

The Singapore Swimming Association (SSA) is the National Sports Association governing aquatic sports in Singapore. These include five key disciplines – diving, open water swimming, swimming, artistic swimming and water polo. As the national governing body, SSA spearheads its vision of developing the Republic to become a leader in aquatic sports – regionally as well as globally. Closer to home, SSA collaborates with various affiliate clubs and stakeholders, to proactively nurture a greater depth of local talent through various outreach efforts and programmes.



PRESS RELEASE

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ABOUT Ajinomoto (Singapore) Pte Ltd

Ajinomoto Singapore is one of the affiliates in Ajinomoto Group, its head quarter in Japan, and was established in 1973 to promote and distribute Ajinomoto products including seasonings, frozen foods, processed foods, and amino acids products for the consumer market as well as the food service and food processing industries in Singapore.

<https://www.ajinomoto.com.sg/>

ABOUT aminoVITAL®

With more than 100 years of research, Ajinomoto Group is one of the world-leading providers of quality amino acids as ingredients for the manufacturing of pharmaceutical, personal care or sports nutrition products. aminoVITAL® advanced sports nutrition products, a trusted brand in countries across the globe, are based on proprietary blends of plant-based amino acids to support the optimal performance of athletes. “aminoVITAL® GOLD” is for improving endurance and recovery, “aminoVITAL® Perfect Energy” is for enhancing stamina. Now many sports lovers and sports communities in Singapore enjoy aminoVITAL® products for their better performance and conditioning.

<https://www.ajinomoto.com.sg/products/amino-vital/>



aminoVITAL® GOLD



aminoVITAL® Perfect Energy

The Ajinomoto Group, unlocking the power of amino acids, aims to resolve food and health issues associated with dietary habits and aging, and contribute to greater wellness for people worldwide. Based on the corporate message “Eat Well, Live Well.”, we have been scientifically pursuing the possibilities of amino acids to aim for future growth by creating new value through sustainable and innovative solutions for communities and society. The Ajinomoto Group has offices in 35 countries and regions, and sells products in more than 130 countries and regions. In fiscal 2020, sales were 1.0714 trillion yen (10.1 billion U.S. dollars). To learn more, visit www.ajinomoto.com.

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